

KNOWLEDGE GIFT TITLE:

**LEPs: promotion of Entrepreneurship in Ukraine**

COUNTRY(IES) / REGION:

**UKRAINE**

LEAD ORGANISATION:

**ILO**

### CHALLENGE / PROBLEM

Informality and inactivity are the two main challenges that are being addressed by LEPs. Challenges faced:(i) Lack of entrepreneurship culture to start new business (ii) Training opportunities for MSMEs are scarce (iii) Lack of support for newly established enterprise/lack of advisory/coaching services (iv) Lack of incentives to start a business

### MAJOR ASSUMPTIONS MADE

Long-standing structural problems of Ukraine, such as weak labour market governance and burdensome regulation, are today compounded by new challenges, such as the military crisis in the east and considerable labour migration to western European countries.

### SOLUTION OFFERED

Local Employment Partnerships (LEPs) are concerted regional /local partnerships to link employment policies with other existing policies in order to improve the employment situation at regional/ local level. It is a form of institutional collaboration aimed at solving the local labour market challenges. LEPs aim to increase job creation and facilitate transitions to formal economy.

Actors such as Public Employment Services and Education play a key role to reach inactive or informally employed population. Also, proper Business Development Services are crucial for self-employment and entrepreneurship development. Local actors are encouraged to create business development services where entrepreneurs can be provided with advisory services.

### ILLUSTRATION / VISUAL



### OUTPUTS CREATED

Two modules from SIYB - Start and improve your Business Programme were adapted to the Ukrainian context and made available for 1/ trainers, 2/ potential entrepreneurs

==> 52 trainers trained on GYB and SYB modules

### INDICATORS / SCALE / IMPACT

3 TOTs using ILO SIYB methodology targeting 17 PES trainers from VET centers; 18 VET school teachers; 17 Civil society organizations and Business development services.

350 registered unemployed who have entrepreneurship skills trained on Generate Your Business and Start Your Business.

Planned target – at least 75 start ups emerged after ILO SIYB trainings to be supported through LEPs.

### PARTNERS

Local Government (municipality)

Public Employment Service

Education (VET schools)

Employers/ Workers' Organization;

CSOs working with youth/ Business Development Services

### KEY RECOMMENDATIONS / UNIVERSAL PRINCIPLE

Apply multi-stakeholder approach to tackle local labour market challenges, find relevant actors to provide training support to potential entrepreneurs, promote Business Development Services set up, and finance institutions to access micro credit schemes. In addition, mentoring and advisory services are crucial to sustain start-ups.

### REPLICATION POTENTIAL / SUSTAINABILITY

LEPs are applicable in the countries that are undergoing a decentralization process. In the local communities or at municipality level, LEP may advise on market demands and needs for potential start-ups. Since LEPs are co-funded by participating institutions it ensures sustainability of actions.

### TOPICAL FOCUS

MSME segmentation & entrepreneur-centred approaches

Interplay between financial & non-financial services

MSME support in digital era

Entrepreneurial eco-systems & local advisory service providers

New trends in MSME development

### SUB-TOPIC SELECTED

How effective is business management training?: combining training services with other support services; sustainability of training provision; Strengthening local institutions;

- Green
- Gender
- Fragility

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